Motorcycle Safety Education Commission Meeting

Kentucky Justice and Public Safety Cabinet First Floor Conference Room State Office Building Annex 125 Holmes Street Frankfort, Kentucky 40601

> 10:00am-12:00pm March 09, 2015

AGENDA

Commission members present: Jay Huber, Glenda Hobbic, Dean Broaddus, Larry Cox

Not present: Steve Hanlon, Captain Fred Williams

Commission Guests: Bob Heckle, Bill Meister, Chris Millard, Bruce Young

Justice and Public Safety Cabinet Staff Present: Ruth Edwards, Janet Brock - Grants

Management Branch

• Greetings and Introductions

The March 9, 2015, meeting of the Kentucky Motorcycle Safety Education Commission (KMSEC) was called to order by Vice Chair Jay Huber. An agenda and supporting materials were distributed for review and discussion.

• Prior Meeting Minutes and Reports:

The minutes for December 8, 2014 meeting were distributed. A motion was made by Dean Broadus to accept the meeting minutes; Larry Cox seconded the motion; all were in favor.

• EKU Program Update

Chris Millard stated the Policy and Procedure manual review process is extensive. They are attempting to shorten the manual, fixing typographical errors and digitalizing it without compromising content. Printed copies will be available at all sites. Mr. Huber wants a draft copy before next commission meeting. Chris stated it should be back next week. It will also be uploaded to RideKY.net under the Frankfort portal.

Chris presented the Commission with the new display promoting the Motorcycle Program affirming it will be more professional. It will be used at fairs, safety days, wherever they promote the Motorcycle Program.

Chris met with Mike Scrivner for strategic planning for highway safety. EKU is currently trying to get curriculum to the Department of Criminal Justice Training (DOCJT) and is reaching out to include the Kentucky State Police (KSP) as well.

Chris provided the Commission with an update on the Richmond storage and maintenance facility stating they will need to move locations this summer as a result of a leaking roof, mold, etc. at this site. It is a 12,000 square foot building currently leased at \$2.70 per square foot and holds 300 motorcycles. He went on to say that there is nothing within twenty-five (25) miles of Richmond. The next cheapest place the program could find was priced at \$6.00 per square foot. Another option would be building a storage facility. Mr. Huber suggested using storage facilities at satellite locations paid out of the grant. He went on to say, a building on the EKU campus should be done by EKU and not the Commission.

• Sub-Committee Reports/General Updates

• Student Registration Software

Mr. Huber stated he had spoken with Mr. Lee Tompkins who stated they can't merge MSF and Kentucky systems; therefore the Commission is not locked into using Kentucky.gov. He went on to say the student registration software handled by EKU in-house is looking promising. If it would have similar features as Motorcycle Safety Foundation (MSF) such as online registration. The Commission will need the number of folks being trained at different locations, number of students who have cancelled along with reasons for canceling, etc.

When asked if EKU's system would reduce the paperwork currently being sent back and forth, Chris said some but not all. Mr. Huber wants instructors to be able to log in and put pass/fail and or withdrawn. It was concluded that connecting with licensing bureaus would be the final step for Kentucky. Chris stated EKU hasn't looked into those concerns but will check into it and get back with the Commission.

• Media Plan

Mr. Huber stated he heard a commercial ad about motorcycle safety released by the Kentucky Office of Highway Safety and wishes to do a video and radio ad to promote Kentucky Motorcycle Program (KMP).

RFP Committee

Mr. Huber stated the RFP is ready to be sent out at any time to anyone interested. He suggested the Commission possibly consider doing RFP's by Area Development Districts (ADD) in the future.

Other

KMP's planned events include the Alltech Arena, Galt House and the Kentucky State Fair to name a few in promoting the motorcycle program. In preparation of the upcoming events, KMP will be ordering more promotional material to have available at those events. It was suggested to take the simulator to those events; Chris agreed saying it would be a great way to promote the program.

Helmets were ordered and delivered since the last meeting. All new ones are color coded to size. Mr. Broaddus asked about adding full face helmets to inventory for people who wish to ride with a full face helmet. Chris stated he hadn't looked at full face helmets but will check into it when placing their next order.

Bikes are being delivered at this time.

Mr. Huber asked about the status of classes with Rider Coaches through April at this time. Per Chris, there seems to be a heightened interest in the class as they are reported fuller than this time last year.

Additional topics presented by Mr. Huber included the possibility of adding a three (3) wheel contract, having the same reimbursement rate for out-of-state students, and pass/fail reimbursement to be discussed further at next meeting. He asked the Commission what should be the target reimbursement amount. He suggested bringing up the topic again at next board meeting with members ready to discuss the reimbursement amount. Ruth stated she will review the contract as it relates to 3 wheel contract and the reimbursement rates for out-of-state residents.

Mr. Meister asked why a site is penalized for students not passing. Chris responded that it is an incentive for getting paid and went on to say, whether a student pays again to take the course is up to the site coordinator. Mr. Broaddus stated sites shouldn't be punished for students failing the course.

The subject of training in the rain was raised. Per Chris, coaches can train in the rain providing traction is not affected.

Mr. Huber spoke with Agriculture Secretary Comer about the possibility of providing an All-Terrain Vehicle/Off Road training. Secretary Comer is willing to promote the Farm Safety Program. Mr. Broaddus stated it may be a problem since ATV's don't need to register. The Commission may need legislators to have road groups help fund the Farm Safety Program. Is there grant funding available through farm safety? It was stated this topic may need a subcommittee to further study. No motion was made to create a subcommittee on this topic at this time.

The discussion then moved to Commission members' terms ending. Chair Hanlon, Mr. Doug Marshall, and Mr. Larry Cox's appointments will be expiring on June 30, 2015. Captain Fred Williams' appointment ended on June 30, 2014. Mr. Huber stated he would contact the Boards and Commission and Commissioner Rodney Brewer of the Kentucky State Police announcing

term expirations and requests for new appointments. Mr. Cox stated he would send a letter to Senator Stivers stating he would not be seeking re-appointment.

Future Meeting Dates

Tentatively:

- 06/08/2015
- 09/14/2015
- 0 12/14/2015

Due to conflict, Mr. Broaddus and Mr. Huber will be unavailable to meet on June 8, 2015, so it was decided to meet on Monday, June 22, 2015 at 10am to 12 noon at the Kentucky Justice & Public Safety Cabinet. Motion was made by Mr. Cox and seconded by Mr. Broaddus, all were in favor.

Adjourn

Mr. Broaddus moved to adjourn today's commission meeting; Glenda Hobbic seconded the motion; and all were in favor.